

# Trade Show Internet

## **What is TSI On-Site?**

Trade Show Internet (TSI) provides Internet rental solutions for trade show managers, conference hosts, meeting planners, and exhibitors.



## **Why Choose TSI as Your Official Internet Service Provider?**

A successful trade show requires a lot of strategic planning and flawless execution. As a trade show or event planner you have a lot of details to consider. TSI understands the intense pressure that goes into executing a carefully planned event. The vendors you select are a major part of your event's success. Official vendors are selected carefully based on the quality, service, and value they provide to exhibitors. Our *TSI On-Site* service is designed specifically for large scale events where reliable Internet connectivity and in-person technical support come standard as part of our total solution package.



### **Step 1: Site Survey**

Our service begins with a detailed site survey of all locations within your venue where you and your exhibitors will need Internet connectivity. In partnership with our wireless Internet providers, we will verify that there is adequate signal strength and bandwidth capacity at your venue. Most convention centers and hotels have in-building or rooftop cellular towers providing ample connectivity throughout the venue.



### **Step 2: Ordering & Reservations**

We provide an order form and data sheet to insert into your exhibitor services manual. Then, exhibitors customize and place their equipment rental orders in advance by faxing in the order form, ordering online, or by calling our toll-free number.



### **Step 3: On-Site Pick Up and Technical Support**

During the pre-event setup days, and throughout the event, exhibitors pick up their TSI Internet Kits from a trained technician at our service desk. Our Internet Kit can be easily set up in minutes by any member of the exhibiting staff. The quick start guide contains simple plug and play instructions -- no software installation or downloading are required. Equipment delivery, in-booth setup, and on-site support are also available. We will have extra Internet Kits on hand for last minute orders.

## Providing Better Value for Exhibitors

One of the most often cited complaints trade show managers receive from exhibitors pertains to how expensive the in-house Internet service is. Many hotels and convention centers charge more than a thousand dollars to provide Internet access to a single computer for a 3-day event. Our turn-key service makes getting online more accessible for exhibitors at a fraction of the cost charged by in-house providers.



## Ways to Use Your Internet Kit

- Web cafés
- Registration desks
- Online software demos
- Website demos
- Process orders
- Sign up clients
- Staff offices
- Breakout rooms
- Press room
- Meeting rooms and suites
- Sponsor lounges
- Speaker podiums
- Seminar rooms
- Email and web surfing

## How does TSI On-Site Compete With the In-house Internet Provider?

TSI On-Site is an alternative to the in-house Internet service provider. When negotiating your lease contract with the venue, you have the right to specify which vendor you prefer for each service category. As a default, most venues list their own in-house Internet service provider because they receive a portion of the revenue from each Internet order. With a lack of competition, in-house Internet fees have skyrocketed, oftentimes without a corresponding increase in service or value provided to the exhibitor.

By comparison, our broadband wireless Internet network is regulated by the FCC. The wireless spectrum we utilize is outside the jurisdiction of any venue and does not require use of the in-house network infrastructure. By offering exhibitors Internet access on a completely separate network at T1 speeds, we're able to successfully compete against the in-house providers and drive better value to trade show managers and their exhibitors.

## To Learn More

Visit Trade Show Internet online at [www.tradeshowinternet.com](http://www.tradeshowinternet.com)

Contact us at (866) 385-1504 or [contact@tradeshowinternet.com](mailto:contact@tradeshowinternet.com) to discuss your unique needs.

