

Logan Bestwick Promoted to Sales Manager

San Francisco, CA – February 28, 2011 – Trade Show Internet (TSI) announces the promotion of Logan Bestwick to Sales Manager. Logan began his career at TSI in February of 2010 as an account executive. In this role, his primary responsibilities were to grow sales within the company’s exhibitor and exhibit house customer segments, assist with outbound marketing campaigns, and automate business processes to create scalable systems. With the help of Logan’s contributions, TSI was able to grow over 450% from 2009 to 2010.

Logan’s ability to listen and truly understand customer needs is often commended by satisfied customers. Logan approaches each client interaction as a critical step toward building a lifelong relationship. He demonstrates a rare mix of professionalism and altruism that creates loyalty – finding solutions that are in the best interests of the client, even when that means recommending a competitor’s products and services.

Ian Framson, CEO, says “Logan exemplifies the values and professionalism of the Trade Show Internet brand. I’m proud to have Logan on our team and extremely grateful for his service to the company and dedication to our valued clients.”

In his new role as sales manager, Logan will be responsible for growing and scaling the sales team to further support TSI’s rapid growth. Logan will oversee new account executive training and will be responsible for ensuring the company remains on track to achieve its sales goals. Logan will also be responsible for growing the company’s partner and event manager customer segments.

To learn more about this release or Trade Show Internet’s solutions and services please visit <http://www.tradeshowinternet.com>.

About Trade Show Internet

Trade Show Internet is a revolutionary Internet service provider for the trade show and meetings industry. With its award winning Internet Kit rental solution, the company puts affordable cellular Internet access within reach for trade show exhibitors, meeting planners, and conference hosts.

Trade Show Internet’s technology has been used at hundreds of the largest U.S. trade shows, including the Consumer Electronics Show, Game Developers Conference, InfoComm and the International Security Conference. The company’s channel partners include successful audio/visual and computer rental companies such as SmartSource Rentals, Tallen Technology Rentals, Alliant Event Services, and Rush Computer Rentals.

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