Trade Show Internet Wins Breakthrough Award
for Internet Kit at TS2 2010

Trade Show Industry Insiders Recognize Internet Kit as Innovative, Game-Changing Solution

Boston, MA – July 15, 2010 – The Trade Show Exhibitors Association (TSEA) has awarded Trade Show Internet the 2010 Breakthrough Award 3rd Place for their revolutionary Internet Kit. This prestigious award reaffirms the impact the company's Internet solutions have had on exhibitors and show organizers over the past year.

The 2010 Breakthrough Award recognizes the latest innovations in the trade show and meetings industries. At this year's TS2 show, 28 new products and services were judged by a panel of industry judges along with show attendees to determine the Breakthrough Award winners.

The company's Internet Kit rental solution gives customers an easy way to take full advantage of 3G and 4G cellular Internet connectivity at their events. Trade Show Internet customers receive unlimited usage of cellular broadband Internet for up to 4 computers. The Internet Kit provides both wired and wireless (WiFi) connection options for an optimal plug-and-play user experience.

Traditionally, Internet service had been controlled and operated by seemingly exclusive in-house providers at hotels and convention centers – charging an average of $1,200 for a single Internet line drop. Recent infrastructure investments by partners like Verizon Wireless and Sprint have brought cellular towers to the rooftops and even inside many hotels and convention centers.

"At a price of $300 to $400 per Internet Kit rental, we're putting a technology solution in the customer's hands that makes the in-house Internet service obsolete" says Trade Show Internet CEO and co-founder, Ian Framson. "The unfair monopoly that forced exhibitors to pay absurd amounts of money for Internet access is now a thing of the past."

The company rents its Internet Kit directly to exhibitors and offers a higher level service called TSI On-Site to trade show organizers.

About Trade Show Internet

Trade Show Internet is a revolutionary Internet service provider for the trade show and meetings industry. With its Internet Kit rental solution, the company puts affordable cellular Internet access within reach for trade show exhibitors, meeting planners, and conference hosts.

Trade Show Internet's technology has been used at hundreds of the largest U.S. trade shows, including the Consumer Electronics Show, Game Developers Conference, InfoComm and the International Security Conference. The company's channel partners include successful audio/visual and computer rental companies such as SmartSource Rentals, Alliant Event Services, Rush Computer Rentals, and Tallen Technology Rentals.

TSI On-Site is featured on YouTube with a video showcasing the service in action during the recent IT Roadmap Conference and Expo at San Francisco's Moscone Center.

To learn more about this release or Trade Show Internet's solutions and services please visit http://www.tradeshowinternet.com.

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